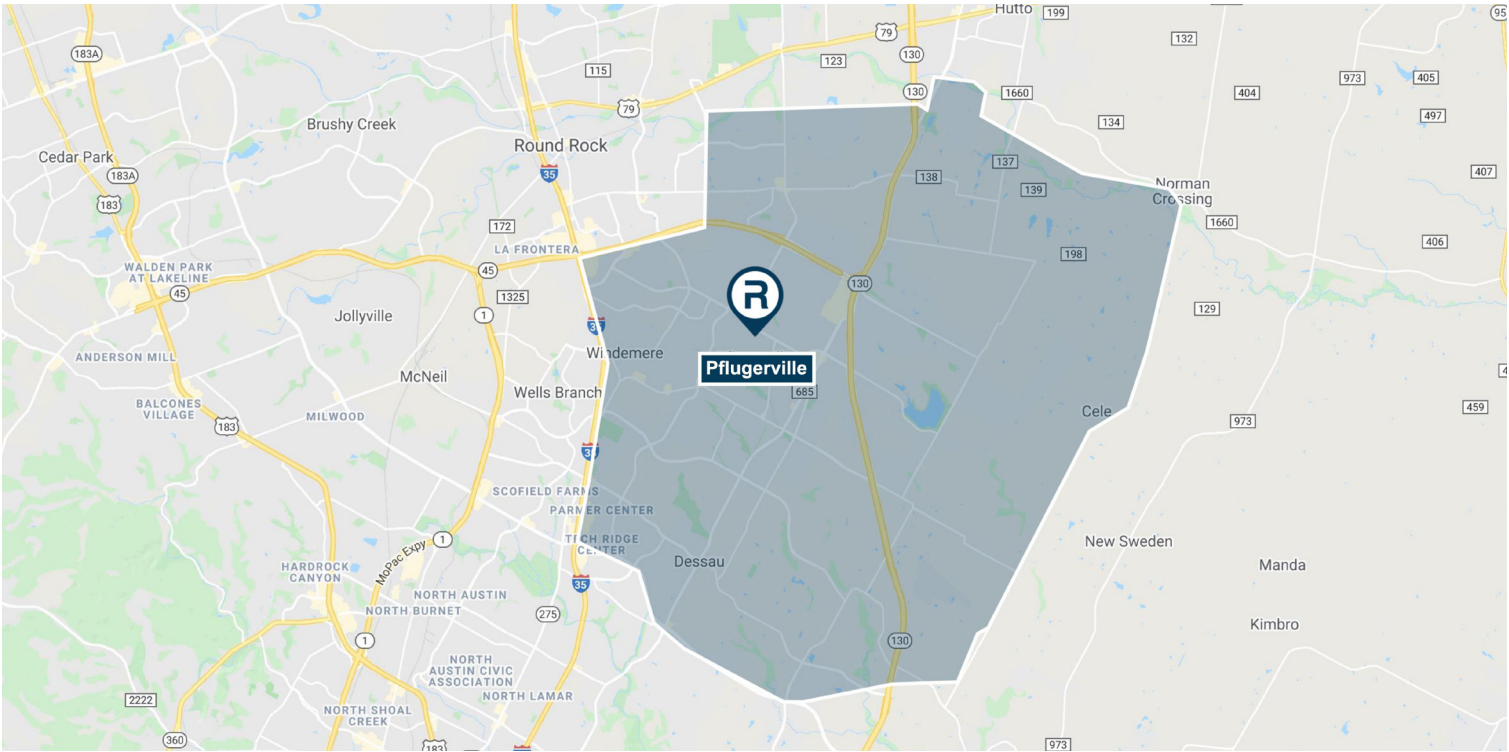


Primary Retail Trade Area • Retail Market Profile

Pflugerville, Texas



Population

2010	108,040
2021	165,381
2026	181,439

Educational Attainment (%)

Graduate or Professional Degree	11.4%
Bachelors Degree	27.5%
Associate Degree	9.0%
Some College	21.8%
High School Graduate (GED)	20.4%
Some High School, No Degree	5.1%
Less than 9th Grade	4.7%

Income

Average HH	\$115,774
Median HH	\$95,687
Per Capita	\$38,201

Age

0 - 9 Years	15.38%
10 - 17 Years	12.65%
18 - 24 Years	9.27%
25 - 34 Years	12.95%
35 - 44 Years	15.19%
45 - 54 Years	14.90%
55 - 64 Years	11.11%
65 and Older	8.55%
Median Age	34.81
Average Age	34.81

Race Distribution (%)

White	53.86%
Black/African American	16.56%
American Indian/Alaskan	0.68%
Asian	12.16%
Native Hawaiian/Islander	0.16%
Other Race	11.92%
Two or More Races	4.66%
Hispanic	32.06%



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Primary Retail Trade Area • Retail Market Profile

Pflugerville, Texas

