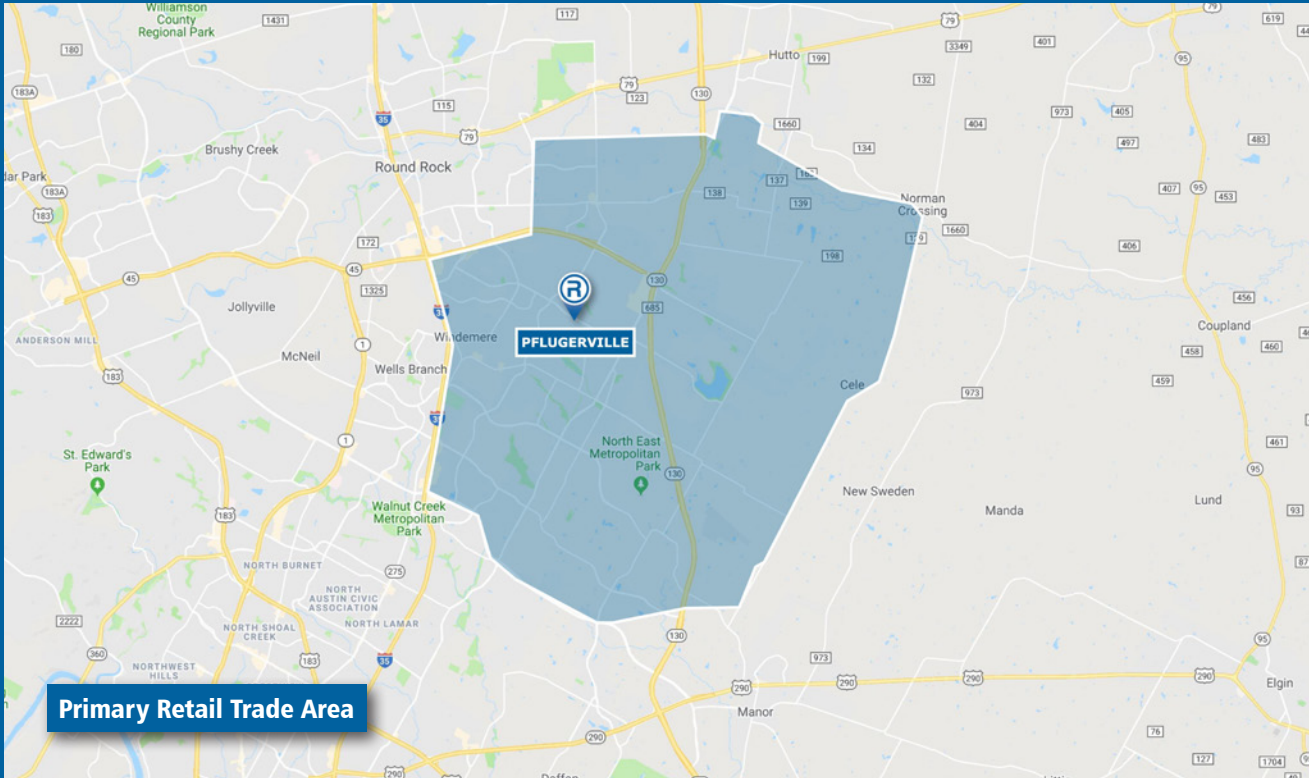


Retail Market Profile 2019



PFLUGERVILLE Community Development Corporation

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Primary Retail Trade Area

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	48,657	108,529	157,760	174,436

Income

	2019 ESTIMATE
Average Household	\$110,894
Median Household	\$89,413
Per Capita	\$36,745

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	10.7%
Bachelor's Degree	26.8%
Associate Degree	9.7%
Some College, No Degree	24.2%
High School Graduate	19.8%
Some High School, No Degree	4.1%
Less than 9th Grade	4.6%

Race Distribution

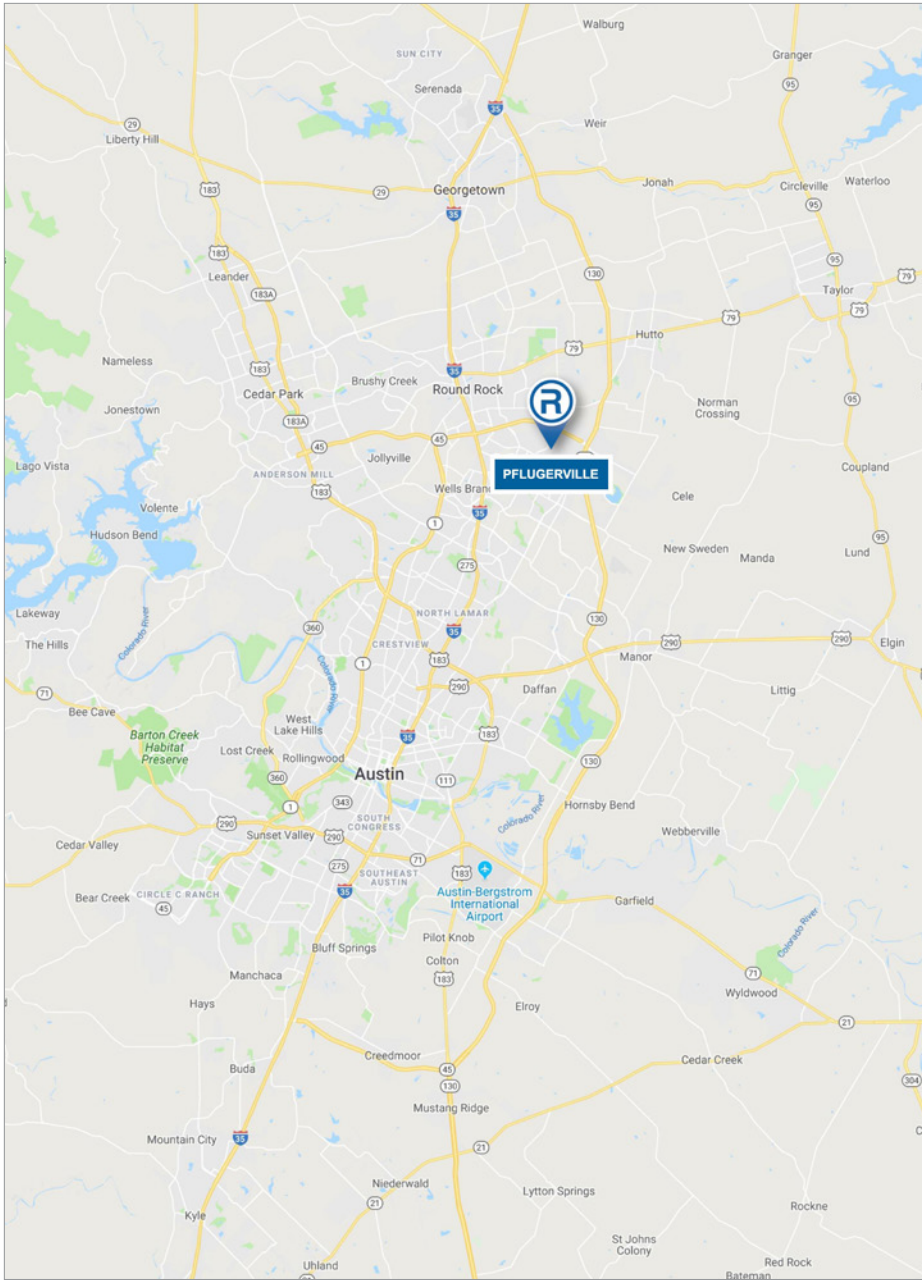
	2019 ESTIMATE
White	55.09%
Black or African American	16.57%
American Indian/Alaskan	0.66%
Asian	11.39%
Native Hawaiian/Islander	0.15%
Other Race	11.58%
Two or More Races	4.56%
Hispanic or Latino (of any race)	31.22%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	15.79%
10-17 Years	12.93%
18-24 Years	9.17%
25-34 Years	12.93%
35-44 Years	15.82%
45-54 Years	14.96%
55-64 Years	10.60%
65 Years and Over	7.80%
DISTRIBUTION	2019 ESTIMATE
Median Age	34.41
Average Age	34.27



LOCATION MAP



EXISTING RETAIL



EXISTING RESTAURANTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.