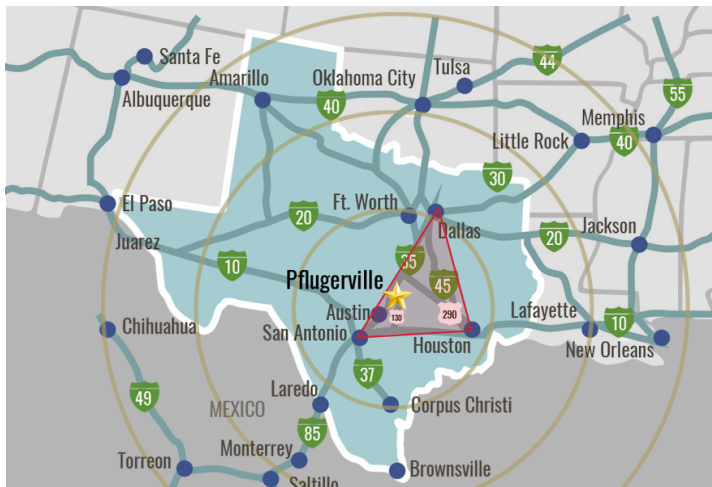


# Pflugerville, Texas Community Profile

Pflugerville works in conjunction with the State of Texas and other regional cities to round out its robust economic development efforts. The City considers all economic development opportunities that bring capital investment, workforce opportunities and quality of life. Target industries include Advanced Technology and Manufacturing, Life Sciences, Software and IT, Headquarters and Corporate Campuses.



Pflugerville is at the center of the Texas Triangle, connected by I-35, I-45 and I-10, where over 75% of the Texas available workforce is located.

## Population

### We're a Fast-Growing Community

During the past 10 years, Pflugerville has more than tripled in size to become one of the fastest growing cities in the U.S. with a population of over 71,000 according to the city of Pflugerville. Our estimated build out in our community in the next 25 years is over 250,000 residents.

	2020	2021	2022	2023
<b>Pflugerville</b>	72,000	73,000	75,500	75,772
<b>Travis County</b>	1,290,188	1,305,154	1,343,372	1,369,964

Source: U.S. Census Bureau 2023 Population Estimates

### Population by Race

Hispanic	32.9%	White	59.3%
American Indian	0.2%	Multiple Races	10.8%
Asian	7.1%		
Black or African American	16.4%		

Source: U.S. Census ACS 2022 Quick Facts

### Households

Number of Households	24,091
Median Household Income	\$111,956

Source: U.S. Census ACS 2023 Quick Facts

## Labor Pool and Workforce

### Regional Labor Shed

Pflugerville is professionally connected to the greater Austin region. Each day, we draw workers from numerous counties. This broad, regional labor shed is a significant asset to the community – expanding the pool of available labor in Pflugerville to nearly 800,000 working adults within the broader region.

### Educational Attainment

Population 25 Years and Over	38,654
High School Graduate or Higher	94.4%
Bachelor's Degree or Higher	40.7%

Source: U.S. Census ACS 2022 Quick Facts

### Age Distribution

Under 19 Years Old	27.6%
20 - 34	17%
35 - 54	34.5%
55 - 64	12%
65+	8.7%

Source: U.S. Census ACS 2023 Quick Facts

## Higher Education Opportunities

### Four-Year Colleges & Universities

- Art Institute of Austin
- University of Texas at Austin
- Texas State University
- Texas Health and Science University
- Texas A&M University
- St. Edwards University
- Baylor University
- Texas Lutheran University
- Southwestern University
- Concordia University
- Huston-Tillotson University
- South University – Austin
- Strayer University
- DeVry University
- National American University
- University of Mary Hardin-Baylor

### Community Colleges & Technical Schools

- Austin Community College
- Texas State Technical College
- National American University
- Virginia College
- Le Cordon Bleu – Austin
- Auguste Escoffier – Texas
- The College of Health Care Professions
- E. Williamson County Higher Education Center
- Temple College
- Central Texas College
- CyberTex Inst. of Technology
- Recording Conservatory of Austin
- Southern Careers Institute

## Location

Pflugerville is located in the center of the Texas Triangle. Where 75% of the state population and workforce is located. Pflugerville is northeast of downtown Austin in Central Texas, one of the fastest growth regions in the nation. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Quality of life is a top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

Annual Average Temperature..... 70 F/21.11 C  
Average Days of Sunshine ..... 300

## Incentives and Tax Exemptions

- Economic Development Grants
- Chapter 380/381 Agreements
- Tax Abatement
- Workforce Development and Training Grants
- Triple Freeport Exemption
- Tax Increment Financing
- Opportunity Zones
- Foreign Trade Zone – 183
- EB5 (Immigrant Investor Visa Program)

## Local Tax Rates

### City of Pflugerville Total Sales Tax Rate

Per \$1 of Taxable Purchase: **\$0.0825**

### Property Tax Rates – per \$100 of Taxable Value

City of Pflugerville.....	\$0.5362
Travis County.....	\$0.3047
Travis County ESD #2 (Fire and EMS).....	\$0.0773
Pflugerville ISD (School District).....	\$1.1092
Travis County Healthcare District.....	\$0.1007

## Transportation

### Highways

Pflugerville has immediate access to several major roadways, including Interstate Highway 35 – the main trade corridor for the United States, Canada and Mexico. State Highways 45 and 130 also run through the middle of the city, offering alternate north-south and east-west routes throughout the Austin area and beyond.

### Local Logistics

- Emery Air
- Federal Express
- JB Hunt
- Tandem Logistics
- United Parcel Service

### Rail

#### Intermodal freight transport

- RCR Taylor Logistics Park
- San Antonio (SAIT) (Approx. 120 miles)

#### Passenger Transport

- Amtrak Temple Station (Approx. 60 miles)
- Amtrak Taylor Station (Approx. 26 miles)

## Airports

An international airport and three commuter airports serve Pflugerville.

### Austin-Bergstrom International Airport

Runway Length: 12,250'  
20-minute drive from Pflugerville via SH-130

### Austin Executive Airport

Runway Length: 6,025'  
10-minute drive from Pflugerville via SH-130

### Georgetown Municipal Airport

Runway Length: 5,000'  
20-minute drive north of Pflugerville via IH-35

### Taylor Municipal Airport

Runway Length: 5,000'  
20-minute drive from Pflugerville

### San Marcos Regional Airport

Runway Length: 4,000'  
57-minute drive from Pflugerville

## Infrastructure

### Transmission and Delivery System

Oncor Electric  
Delivery Reliability: 99.9513768605

### Electric Rates

Deregulated market negotiable  
Rates as low as \$0.045 kWh

### Natural Gas

Atmos Energy

### Water Supply

City of Pflugerville  
Source: Colorado River, 3 Deep Wells, Lake Pflugerville  
Maximum Daily System Capacity: 17,000,000 MGD

### Sewer System

Treatment Plan Type: Activated Sludge Carousel  
Maximum Capacity: 5,300,000 MGD

### Telecommunications

- Spectrum
- AT&T
- Alpheus
- Grande Communications
- Suddenlink

*Fiber service and digital switch technology available.*



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