



PFLUGERVILLE | a r o
COMMUNITY DEVELOPMENT | o

Minutes - Final

Wednesday, January 17, 2024

5:00 PM

Worksession

3801 Helios Way, Ste. 130

Pflugerville Community Development Corporation
(PCDC)

1. Call to Order

The interim president deferred the Pledge of Allegiance until the PCDC Regular meeting at 7 p.m. Called the meeting to order at 5:02 p.m. Attendance is as follows: Victor Gonzales, Darelle White, Jeff Thompson, Jim McDonald (arrived at 5:13 p.m.). PCDC staff in attendance: Amy Madison, Christian Kurtz, Crystal Connally, Veronica Ramirez, Salom Tsoka, Alisa Richey and Josh Brockman-Weber. City representative is James Hartshorn

2. Opening

2A. Pledge of Allegiance to the Flag of the United States of America: I pledge allegiance to the flag of the United States of America and to the Republic for which it stands; One Nation under God, indivisible, with liberty and justice for all.

2B. Pledge of Allegiance to the Texas State Flag: Honor the Texas Flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

3. Discuss Only

3A. Discussion regarding the Strengthsfinder assessment for Board and staff members.

Amy Madison requested to hold on this item to be inclusive of the upcoming appointments on two vacancies on the PCDC Board by City Council in the coming weeks and update in a future meeting. This also allows us more time for discussion with our consultants that will be presenting at tonight's meeting.

3B. Discussion and presentation regarding 4A/4B law, economic development best practice, and related Texas state legislation for 2024. Presented by Carlton Schwab, President, Texas Economic Development Council.

Carlton Schwab, President, Texas Economic Development Council, gave a presentation and summary of the 4A/4B laws, economic development best practice and related Texas state legislation for 2024. This presentation was part of the PCDC New Board Member Orientation and is required by PCDC for all incoming board members.

3C. Discussion and presentation regarding the PCDC's Comprehensive Economic Development Strategic Plan 3.0.

Brian Kelsey, Ernst & Young, gave a summary of the CEDS 3.0 strategic plan process, project schedule timeline, and target industries, and goals areas for CEDS 3.0. Brian also referred to a draft of a CEDS 3.0 Vision Statement. Tony Desili, Ernst & Young gave a summary on specific areas such as advance technology and innovation which Pflugerville is a hotspot and shows a large increase in employment growth. The remainder summary review will be discussed at the Board Regular Meeting.

4. Adjourn

**Adam Rosenfield adjourned the worksession at 6:56 p.m.
Approved as submitted on February 28, 2024.
Respectfully submitted by Alisa Richey, Executive Assistant**

The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session. This is to certify that a copy of this agenda for this meeting was posted on the bulletin board located at the City Municipal Building on the 12th day of January, 2024 at 5:00 PM pursuant to Section 551.041, Government Code.

The Pflugerville Community Development Corporation is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Requests to speak during Public Comment must be received at least 2 hours prior to the meeting. To request to speak please contact Alisa Richey, Executive Assistant at alisar@pfdevelopment.com or 512-990-3725 for information. This agenda has been reviewed and approved by the PCDC's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a

written interpretation of the Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney that the items discussed may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all

participants in reliance on this opinion. **Attendance By Other Elected or Appointed Officials:** It is anticipated that members of the City Council and/or other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the City Council and/or other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the City Council and/or boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for the City Council or board, commission or committee subject to the Texas Open Meetings Act.

VIDEO CONFERENCE CALL: PURSUANT TO SECTION 551.127 OF THE TEXAS GOVERNMENT CODE, ONE OR MORE MEMBERS OF THE PCDC BOARD MAY PARTICIPATE IN A MEETING REMOTELY, FOLLOWING CERTAIN GUIDELINES AND NOTICE. REQUIREMENTS. A QUORUM OF THE PCDC WILL BE PHYSICALLY PRESENT FOR THE SCHEDULED MEETING AT THE ABOVE STATED LOCATION. THIS NOTICE SPECIFIES THE INTENT TO HAVE A QUORUM PRESENT AT THE STATED MEETING LOCATION. THE MEMBER OF THE PCDC BOARD PRESIDING OVER THE MEETING WILL BE PHYSICALLY PRESENT AT THE ABOVE PUBLIC

LOCATION. VIDEO CONFERENCE EQUIPMENT PROVIDING TWO-WAY AUDIO AND VIDEO COMMUNICATION WITH EACH MEMBER. PARTICIPATING REMOTELY WILL BE MADE AVAILABLE AND EACH PORTION OF THE MEETING HELD BY VIDEO CONFERENCE THAT IS REQUIRED TO BE OPEN TO THE PUBLIC CAN BE VIEWED AND HEARD BY THE PUBLIC AT THE LOCATION SPECIFIED.