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CHRISTIAN KURTZ, PCDC BUSINESS DEVELOPMENT DIRECTOR, EARNS ECONOMIC DEVELOPER CERTIFICATION

Pflugerville, Texas (March 26, 2024) — Christian Kurtz, Director of Business Development for the Pflugerville Community Development Corporation (PCDC), recently earned the designation of Certified Economic Developer (CEcD). He joins over 1,100 people worldwide who have been recognized for their skills in economic development by the International Economic Development Council (IEDC). Of the six candidates who successfully passed the examinations this month, Kurtz was the only Texan and is one of 141 active statewide designations in the state.

“To achieve certification in economic development from the International Economic Development Council, professionals must remain dedicated and committed to education and training over several years,” said Amy Madison, PCDC Executive Director. “Christian’s commitment to advancing his skills in the economic development profession to serve our community is exemplary, and we are proud to celebrate this accomplishment with him.”

At least four years of full-time, consecutive, paid economic development experience are required to qualify to sit for the exam. In addition, all candidates must complete an economic development basic course, along with six of the eleven courses currently offered through IEDC's professional training program. Once eligible, candidates must pass a rigorous and comprehensive two-day examination which includes a multiple choice short answer, essay, and interview process.

“Learning is a constant in life and an important part of the journey is celebrating milestones that measure successes personally and professionally,” said Kurtz.

Since joining the PCDC in August 2012, Kurtz has served in several capacities for the organization but has spent the last five years in his current role in the recruitment and retention of domestic and international prospects. He is a member of the IEDC, the Texas Economic Development Council, and the TeamTexas marketing group.

About the Pflugerville Community Development Corporation

The voters of the City of Pflugerville approved the formation of the Pflugerville Community Development Corporation in 2001. The PCDC is a Type B corporation in the state of Texas and funded by a one-half-cent sales tax collection. The Pflugerville City Council appoints a seven-

member board to oversee policy, and the organization now employs six staff members to support programming and operations.

The Pflugerville Community Development Corporation is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support economic development and community development in the City of Pflugerville. The PCDC funds may be used to provide incentives for existing and recruited companies, construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects.

With a population of more than 74,000, Pflugerville is one of the fastest-growing cities in the nation attributed to its close location to downtown Austin in the desirable Central Texas region. State Highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to five regional and international airports. For more information, visit www.pfdevelopment.com.

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