



## **FOR IMMEDIATE RELEASE**

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### **PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. ELECTS 2025 OFFICERS AND ANNOUNCES BOARD APPOINTMENTS**

**PFLUGERVILLE, Texas (January 23, 2025)** — The Pflugerville Community Development Corporation (PCDC) Board of Directors convened for its annual meeting on January 22. During the meeting, the board elected its officers, welcomed three board members whose appointments were approved by the Pflugerville City Council on December 17, 2024, set meeting dates for the year and reviewed the organization's Code of Ethics.

Mark Lee was newly appointed to Place 2, while Councilmember Ceasar Ruiz (place 4) and Adam Rosenfield (place 6) were reappointed to serve two-year terms. The board also recognized the contributions of its outgoing member, Jim McDonald, for his service and dedication to the PCDC.

The new PCDC board elected the following officers for 2025: Darelle White, president; Adam Rosenfield, vice president; and Oscar R. Mitchell, secretary. The PCDC Board of Director members serve two-year terms, with officers serving one-year terms.

"As we step into 2025, the leadership and expertise of our board members are vital to achieving our economic growth and development goals," said Terri Toledo, Interim Executive Director. "We're excited to welcome Mark Lee to the board and are grateful for the continued service of Adam Rosenfield and Councilmember Ruiz. Their dedication to our community is invaluable."

Board member terms and officers elected at the Jan. 22 meeting are as follows:

- Place 1 – Mayor Victor Gonzales – Term: Jan. 1, 2025, to Dec. 31, 2025
- Place 2 – Mark Lee – Term: Jan. 1, 2025, to Dec. 31, 2026
- Place 3 – Jeff Thompson – Term: Jan. 1, 2024, to Dec. 31, 2025
- Place 4 – Councilmember Ceasar Ruiz – Term: Jan. 1, 2025, to Dec. 31, 2026
- Place 5 – Darelle White – Term: Jan. 1, 2024, to Dec. 31, 2025
- Place 6 – Adam Rosenfield – Term: Jan. 1, 2025, to Dec. 31, 2026
- Place 7 – Oscar R. Mitchell – Term: Jan. 1, 2024, to Dec. 31, 2025

The PCDC Board of Directors meets regularly on Wednesdays at the PCDC Office at 3801 Helios Way, Suite 130, Pflugerville, Texas 78660. Meetings are open to the public. Below are the meeting

dates for 2025:

- January 22
- February 19
- March 26
- April 16
- May 21
- June 18
- July 16
- August 20
- September 17
- October 15
- November 19
- December 17

### **About the Pflugerville Community Development Corporation**

Formed by voter approval in 2001, the PCDC is a Type B corporation funded by a one-half-cent sales tax collection. The Pflugerville City Council appoints a seven-member board to oversee policy, and the organization employs five staff members to support programming and operations. The PCDC is responsible for attracting, retaining, and expanding businesses to create jobs and increase tax revenue, in support of economic and community development. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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