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PFLUGERVILLE COMMUNITY DEVELOPMENT RECEIVES TRADE & INDUSTRY COMMUNITY IMPACT AWARD

PFLUGERVILLE, Texas (January 14, 2021) — Pflugerville Community Development Corporation (PCDC) has been awarded the 2021 Community Impact Award (CiCi Award) from *Trade and Industry Development Magazine* for recruitment of the Amazon bulk fulfillment center, a 3.8MM square foot facility bringing 1,000 jobs to the community and \$250MM in capital investment. The facility is expected to open in August 2021.

"This is the first time Pflugerville has received this distinguished award, and we are honored to be recognized by *Trade and Industry* as having one of the top projects in the country," said Amy Madison, PCDC Executive Director. "The decision Amazon made to locate in our community has already had a profound impact this year and will continue to provide benefits far into the future."

For the past 15 years, *Trade and Industry Development Magazine* has recognized key projects throughout the country with CiCi Awards, defined as having made an extensive capital investment or community impact in the communities where they locate.

Due to COVID-19, this year the 2021 CiCi Awards were expanded to include 30 winning nationwide projects announced in 2019 and 2020. Seven of the projects were in Texas, and two of the Texas projects were in Travis County. Besides the Amazon project in Pflugerville, the Tesla Gigafactory Project in Del Valle, located just 20 miles south of Pflugerville, received the Corporate Investment Award.

About Trade & Industry Development

Trade & Industry Development serves executives within specific vertical industries. Our mission is to help companies perpetuate success by providing clear and crucial insight into the challenge of site selection and facility planning.

By working with thought leaders and experts in various fields, *Trade & Industry Development* provides actionable content that is both innovative and forward-looking. We are committed to being a valuable and trusted partner for C-suite executives, corporate real estate professionals and site consultants, enabling them to make the best possible decisions – for themselves, their companies and their shareholders.

Due North Media provides this business publication, as well as a comprehensive online portal, **tradeandindustrydev.com**. These media components help executives define corporate strategies for growth, specifically focusing on the many aspects of site selection and facility planning.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.