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**PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. EXECUTIVE DIRECTOR
BEGINS TERM ON THE TEXAS ECONOMIC DEVELOPMENT COUNCIL BOARD**

PFLUGERVILLE, Texas (December 10, 2019) — Amy Madison, Executive Director of the Pflugerville Community Development Corporation (PCDC), begins a two-year term as board member on the Texas Economic Development Council (TEDC) Board of Directors this week with her participation in the TEDC Board Retreat on December 11-12 in Austin. The TEDC serves more than 850 members representing over 500 public and private economic development organizations.

Madison was appointed in October during the TEDC's 2019 Annual Conference in San Antonio, TX along with receiving an award of merit on behalf of the PCDC for achievements in Community Economic Development.

"It is a privilege representing Pflugerville and serving on this statewide economic development board to help further the common goal of bringing new investment and jobs to the state of Texas," said Madison.

Madison has served the PCDC since January 2014, overseeing recruitment, expansions projects, land sales, infrastructure projects and leases in the 130 Commerce Center, a 167-acre industrial park being developed by the PCDC. More recently, the PCDC achieved accreditation as an economic development organization (AEDO) from the International Economic Development Council.

Before joining the PCDC, Amy served six years as CEO of the Greater San Marcos Partnership (GMSP), and prior to that, served seven years as economic development director for the City of Schertz.

Amy received a bachelor's degree from Phillips University and completed a master's degree at the University of Oklahoma. She is an OU Economic Development Institute graduate, a Certified Economic Development Professional (CEcD), a Certified Economic Development Finance Professional (EDFP), Economic Development Master Practitioner (EDMP) and a Certified Public Manager (CPM). She is a member of International Asset Management Council, TeamTexas, Texas One, Opportunity Austin, Texas Economic Development Council and serves

as a board member for TEDC, the International Economic Development Council Board (IEDC), CleanTX and the A-T Children's Project (ATCP).

About the Texas Economic Development Council

The Texas Economic Development Council is governed by a 24-member board and an 8-member Executive Committee.

The TEDC provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. With 870 members, the TEDC is the largest state economic development association in the nation. For more information, visit <https://texasedc.org/>.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest growing cities in the nation, according to U.S. Census Bureau. With a population of more than 67,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

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