



FOR IMMEDIATE RELEASE

Press Contact:
Veronica Ramirez
Marketing Communication Manager
512-990-3725
veronicar@pfdevelopment.com

**PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION
HIRES FINANCE COORDINATOR, SALOM W. J. TSOKA**

PFLUGERVILLE, Texas (January 20, 2022) — The Pflugerville Community Development Corporation (PCDC) announced the employment of Salom W. J. Tsoka as Finance Coordinator during the January 19th PCDC Board of Directors regular meeting.

“After an extensive talent search, we are pleased to announce that Salom Tsoka has been selected as the PCDC Finance Coordinator and became a valued member of our professional team on January 3rd. Salom brings over 10 years of experience in public finance having served public officials in one city and four districts in previous positions,” said Amy Madison, Executive Director.

Tsoka will be responsible for providing professional accounting services for the PCDC operations, programming, and projects such as managing the annual budget process, producing financial and administrative reports, tracking, and preparing financial analysis as needed, according to Madison.

Prior to joining the PCDC, Tsoka worked as the Director of Finance at the Mzuzu City Council in Malawi, Africa where he managed the annual budget of \$8M. In his capacity as Director of Finance, he was also the secretary of the finance committee in which he assumed an advisory role to the council and management on all finance related matters.

Tsoka holds an Executive Masters in Business Administration from the University of International Business & Economics in China, a Bachelor of Commerce in Finance from the University of Johannesburg, in South Africa and an Accounting Technician Diploma from the Malawi College of Accountancy.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, one of the fastest growing cities in the nation according to the U.S. Census Bureau. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit www.pfdevelopment.com.

###