

## FOR IMMEDIATE RELEASE

Press Contact: Veronica Ramirez Marketing Communication Manager 512-990-3725 veronicar@pfdevelopment.com

## PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION HIRES NEW EXECUTIVE ASSISTANT, ALISA RICHEY

PFLUGERVILLE, Texas (December 16, 2021) — The Pflugerville Community Development Corporation (PCDC) announced the employment of Alisa Richey as Executive Assistant during a December 15th PCDC Board of Directors regular meeting.

"We are delighted to welcome Alisa Richey to our team of professionals, and we look forward to her contributions. Alisa has an excellent background that demonstrates her ability to support administration and operations for organizations, and we know she will continue to deliver best practice for the PCDC," said Amy Madison, PCDC Executive Director.

In her new role, Alisa is responsible for managing the day-to-day operations of the organization and coordinates and communicates with the Executive Director on the management and oversight in the execution of Board policies and procedures.

Prior to joining the PCDC, Alisa worked with the Texas Education Agency, Charter School Authorizing and Administration division in Austin where she oversaw operations for the director and staff and was the primary contact for the division to provide responses to public inquiries. She also served as executive assistant to the Texas Water Development Board, Water Science and Conservation division in Austin for several years providing advanced administrative support and technical assistance for various divisions and the board of directors.

Alisa is a 24-year resident of Georgetown, Texas and a graduate of Grossmont Community College in El Cajon, California. She enjoys horseback riding, hiking and family gatherings.

## About the Pflugerville Community Development Corporation

Pflugerville, Texas, one of the fastest growing cities in the nation according to the U.S. Census Bureau. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit www.pfdevelopment.com.

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