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PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION TO CELEBRATE ECONOMIC DEVELOPMENT WEEK – MAY 6-10, 2019

PFLUGERVILLE, Texas (April 26, 2019) — Mayor Pro Tem Omar Pena recognized the Pflugerville Community Development Corporation (PCDC) during the April 23 regular Pflugerville City Council meeting with a proclamation declaring May 6-10, 2019 "Economic Development Week" and celebrating the work of the PCDC within the community. This is the third year that the week has been sponsored by the International Economic Development Council and the first time it has been celebrated in the City of Pflugerville recognizing the unique role that economic development has in creating a vibrant and robust local economy.

"We are excited to host the inaugural Pflugerville Economic Development Week by partnering with the Pflugerville Chamber of Commerce and our local businesses in a weeklong celebration," Amy Madison, PCDC Executive Director said. "The campaign allows us to highlight the professional economic development programs and services that have helped build the third fastest growth community and have promoted the creation of primary jobs, capital investment and support for workforce education initiatives."

As part of the upcoming National Economic Development Week (NEDW) created by the International Economic Development Council (IEDC), the largest professional membership organization for economic developers, the PCDC and Chamber of Commerce will join other organizations nationwide to increase awareness and the role of economic development and its positive impacts on local communities.

"We recognize the positive impact that PCDC has on our community, as we celebrate Economic Development Week," Mayor Victor Gonzales said. "Economic development creates jobs as it brings new businesses and improves the quality of life in Pflugerville by focusing on diverse organizations. As developers come to Pflugerville and employers bring diversity in career offerings, this enhances our culture and offers residents the opportunity to acquire a high-quality job here in Pflugerville."

Developed in 2016 by the IEDC, NEDW had more than 250 communities participate across the U.S. and Canada in 2018. Cities, counties, and states recognized the week in the past through official proclamations, local community events, and informational campaigns online and through

social media. The United States Economic Development Administration has also issued a statement commemorating NEDW in the past.

To learn more about Economic Development Week, visit www.iedconline.org/edw or www.ied

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is the third fastest growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 67,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit www.pfdevelopment.com.