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PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION HOSTS NATIONAL ECONOMIC DEVELOPMENT WEEK CELEBRATION – MAY 9-15, 2021

PFLUGERVILLE, Texas (May 11, 2021) — Mayor Victor Gonzalez recognized the importance of local economic development professionals during the April 27 regular telephone/ video conference Pflugerville City Council meeting with a proclamation declaring May 9-15, 2021 "National Economic Development Week," and noted the ongoing work of the Pflugerville Community Development Corporation (PCDC) and their commitment to providing upskilling opportunities and jobs to Pflugerville residents.

"We acknowledge that now, more than ever, local economic developers are assisting small businesses and helping to build the workforce pipelines," said Mayor Victor Gonzales. "This proclamation recognizes the continued efforts of the Pflugerville Community Development Corporation and the Pflugerville Chamber of Commerce for their dedication in creating, retaining, and expanding jobs that facilitate growth and provide a stable tax base."

Now in its sixth year, National Economic Development Week was created by the International Economic Development Council, the largest professional membership organization for economic developers to recognize the unique role that economic development has in creating vibrant communities with strong economies.

"Our role in the community has expanded to help local leadership respond to contemporary issues including the pandemic, natural disasters and social issues related to diversity and inclusion." said Amy Madison, PCDC Executive Director. "We are fortunate to have a strong relationship with our economic development partners at the City of Pflugerville, Pflugerville

Chamber of Commerce, Workforce Solutions Capital Area Board, and Pflugerville Independent School District."

In February, the PCDC partnered with the Austin Community College, and Workforce Solutions Capital Area to launch the Pflugerville Manufacturing Academy, a 3D Training Course designed to provide an overview of additive manufacturing and training on state-of-the-art equipment owned by local Pflugerville manufacturers. The PCDC, along with Workforce Solutions Capital Area through the Texas Workforce Commission High Demand Job Training grant program is providing up to \$300,000 to fund curriculum development, training, equipment, and supplies for 120 students this year.

The Pflugerville Manufacturing Academy is currently enrolling students for summer classes and have opened the program to teachers who are interested in a Teacher Externship program.

To learn more visit, <u>www.pfdevelopment.com/3dacademy</u>

Over the span of five years, more than 450 National Economic Development campaigns have been created throughout the United States and Canada, creating millions of impressions, hundreds of news stories, blog entries, videos, events, and other activities. Cities, counties, and states recognized the week in past years through official proclamations, local community events, and informational campaigns online and through social media. The United States Economic Development Administration (EDA) has also issued a statement commemorating Economic Development Week in past years.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is the third fastest-growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

About the International Economic Development Council

The International Economic Development Council is the leading international association for professional economic developers. IEDC supports the work of more than 5,000 economic developers to create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Our members are employed in a wide variety of settings including local, state, provincial, and federal governments, public-private partnerships, universities, and a variety of other institutions.