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**PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION HOSTS
NATIONAL ECONOMIC DEVELOPMENT WEEK CELEBRATION – MAY 4-9, 2020**

PFLUGERVILLE, Texas (April 29, 2020) — Mayor Victor Gonzalez recognized the importance of local economic development professionals during the April 28 regular telephone/video conference Pflugerville City Council meeting with a proclamation declaring May 4-9, 2020 “National Economic Development Week,” and noted the ongoing work of the Pflugerville Community Development Corporation (PCDC) and the Pflugerville Chamber of Commerce to support the small businesses during the COVID-19 pandemic.

“We acknowledge that now, more than ever, local economic developers are assisting small businesses and helping keep #PflugervilleStrong during the COVID-19 pandemic,” said Mayor Victor Gonzales. “This proclamation recognizes the continued efforts of the Pflugerville Community Development Corporation and the Pflugerville Chamber of Commerce for their dedication in creating, retaining, and expanding jobs that facilitate growth and provide a stable tax base.”

Now in its fifth year, National Economic Development Week was created by the International Economic Development Council, the largest professional membership organization for economic developers to recognize the unique role that economic development has in creating vibrant communities with strong economies.

“We are fortunate to have a strong relationship with our economic development partners at the City of Pflugerville, Pflugerville Chamber of Commerce, Workforce Solutions Capital Area Board, and Pflugerville Independent School District,” said Amy Madison, PCDC Executive

Director. “This collaboration has never been more important as we open up for business again and work together to restore our economy.”

On April 16, the PCDC and the Pflugerville Chamber of Commerce partnered with the Pflugerville Economic Development Foundation, Recurrent Energy, and Montoya & Monzingo, LLP, Certified Public Accountants to establish the Pflugerville Pfund with nearly \$40,000 to help support small businesses in Pflugerville. During National Economic Development Week, PCDC and the Pflugerville Chamber are asking others to donate and assist small businesses in their recovery. To learn more visit, <https://www.pfchamber.com/pflugerville-pfund>.

Over the span of four years, more than 450 National Economic Development campaigns have been created throughout the United States and Canada, creating millions of impressions, hundreds of news stories, blog entries, videos, events, and other activities. Cities, counties, and states recognized the week in past years through official proclamations, local community events, and informational campaigns online and through social media. The United States Economic Development Administration (EDA) has also issued a statement commemorating Economic Development Week in past years.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is the third fastest-growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community’s many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city’s sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

About the International Economic Development Council

The International Economic Development Council is the leading international association for professional economic developers. IEDC supports the work of more than 5,000 economic developers to create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Our members are employed in a wide variety of settings including local, state, provincial, and federal governments, public-private partnerships, universities, and a variety of other institutions.

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