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## FOR IMMEDIATE RELEASE

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### **PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. HOSTS NATIONAL ECONOMIC DEVELOPMENT WEEK CELEBRATION – MAY 8-12, 2023**

**PFLUGERVILLE, Texas (May 8, 2023)** — Mayor Victor Gonzales recognized the importance of local economic development professionals during the April 25th regular Pflugerville City Council meeting with a proclamation declaring May 8-12, 2023 “National Economic Development Week,” and noted the ongoing work of the Pflugerville Community Development Corporation (PCDC) and their commitment to providing upskilling opportunities and jobs to Pflugerville residents.

“Now, more than ever, economic development is crucial to creating the community we want to see and building the workforce of our future,” said Mayor Victor Gonzales. “This proclamation recognizes the continued efforts of the Pflugerville Community Development Corporation for their dedication to creating, retaining, and expanding jobs that forge growth and quality of life in Pflugerville.”

Now in its seventh year, National Economic Development Week was created by the International Economic Development Council, the largest professional membership organization for economic developers to recognize the unique role that economic development has in creating vibrant communities with strong economies.

“Economic Development is a team effort. It takes City leadership, dedicated staff and the support of our residents to build a community in an ever-changing environment,” said Amy Madison, PCDC Executive Director. “We also thank our economic development partners at the Pflugerville Chamber of Commerce, Pflugerville Independent School District, and Workforce Solutions Capital Area for all they do to help us prosper.”

In 2022, the PCDC received accreditation from the International Economic Development Council and ended the milestone year by recruiting 6 projects that will bring 440 full-time jobs and occupy 741,0000 sqft.

Over the span of seven years, more than 450 National Economic Development campaigns have been created throughout the United States and Canada, creating millions of impressions, hundreds of news stories, blog entries, videos, events, and other activities. Cities, counties, and states recognized the week in past years through official proclamations, local community events, and informational campaigns online and through social media. The United States Economic Development Administration (EDA) has also issued a statement commemorating Economic Development Week in past years.

### **About the International Economic Development Council**

The International Economic Development Council is the leading international association for professional economic developers. IEDC supports the work of more than 5,000 economic developers to create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Our members are employed in a wide variety of settings including local, state, provincial, and federal governments, public-private partnerships, universities, and a variety of other institutions.

### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, is the third fastest-growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priorities, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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