



FOR IMMEDIATE RELEASE

Press Contact:

Veronica Ramirez

Marketing Communication Manager

512-990-3725

veronicar@pfdevelopment.com

**THE PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION PARTNERS
WITH NANA ACADEMY TO PROVIDE RAPID WORKFORCE TRAINING**

PFLUGERVILLE, Texas (June 28, 2021) — The Pflugerville Community Development Corporation (PCDC) has entered into a memorandum of understanding (MOU) with the Nana Academy (Nana), an appliance repair training provider, to offer training programs and opportunities for local residents interested in appliance repair careers or home-based businesses.

“The PCDC is focused on creating a pipeline of skilled technicians for local companies, and through Nana, provides the necessary upskilling and training for the local workforce. The Nana Academy provides resources and necessary training for program graduates to source jobs in the Pflugerville area. It is another great tool for Pflugerville to expand its workforce to promote business growth,” said Amy Madison, PCDC Executive Director.

With this partnership, Nana will assist graduates with placement in their first job and help them build their careers through an AI-powered marketplace platform. Nana has partnered with agencies across the country to provide training to underserved, low-income, and otherwise marginalized communities with success, and serves a cross-section of self-employed, veterans, immigrants, and underserved populations.

“We are excited to partner with the PCDC in upskilling the workforce with essential skills and providing economic opportunities. COVID-19 gave us a glimpse into the challenges society faces when dealing with a high unemployment rate,” said David Zamir, Founder & CEO. “In the next ten years, 35M Americans will lose their current jobs due to technology automation. PCDC

is a pioneer in understanding the importance of retraining the workforce ahead of the curve to sustain the health of the Pflugerville community and society.”

In the agreement formalized on June 1, the PCDC will assist with community-wide marketing for Nana Academy training programs as well as locating training facilities within Pflugerville for in-person training. The PCDC will explore opportunities to fund training programs and seek out third party scholarships for Pflugerville residents enrolling in Nana training programs.

Nana Academy will work with the PCDC to create entrepreneurial training programs for those who are interested in entering the appliance repair industry. Nana will also provide important data to track enrollment and success outcomes following completion of the program. The two organizations plan to collaborate and provide ongoing support for Nana training programs in the Pflugerville community.

About Nana Academy

Nana Academy is a workforce training provider that quickly trains individuals to become appliance repair technicians. Nana serves a unique cross-section of the workforce, including those who are self-employed, veterans, immigrants, and underserved populations. Nana provides competitive, seamless job placement to program graduates with its Nana Home Platform. The Nana Home Platform offers the opportunity to start one’s own business. Nana’s mission is to help individuals build a fulfilling career in the trades. Nana has partnered with agencies across the country to provide training to underserved, low-income, and otherwise marginalized communities with success. For more information, visit <https://nanaacademy.org>.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community’s many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city’s sales tax revenue, can also be used to construct

needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

#