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Press Contact:
Veronica Ramirez
Marketing Communication Manager
512-990-3725
veronicar@pfdevelopment.com

**PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. EXECUTIVE DIRECTOR
AMY MADISON APPOINTED TO INTERNATIONAL ECONOMIC DEVELOPMENT
COUNCIL BOARD**

PFLUGERVILLE, Texas (December 19, 2019) — On January 1, 2020, Amy Madison, Executive Director of The Pflugerville Community Development Corporation (PCDC), will begin her first two-year term on the Board of Directors of the International Economic Development Council (IEDC), the largest economic development professional organization in the world. She was appointed to the board during the IEDC's 2019 Annual Conference in October and will be representing more than 5,000 members in her new role.

"We look forward to Amy Madison's leadership as a member on the Board of Directors. IEDC's members will benefit from Amy's many years of experience in economic development. Her new leadership role will ensure great accomplishments in 2020 and beyond." Jeffrey Finkle, CEcD, President and CEO of IEDC.

Under Madison's leadership, the PCDC was designated as one of less than 70 Accredited Economic Development Organizations in the world. Madison oversees a staff of five, including three who have completed basic economic development course and are working toward their certification in economic development.

"The IEDC organization provides training and ongoing support for all professionals in economic development, so it is truly an honor to give back to an organization that has shaped my career since I joined in 2001. I am delighted to be working with some of the top professionals in our field as we strive to meet or exceed IEDC's standard of excellence for current and future members." Madison said.

Madison has served the PCDC since January 2014, overseeing recruitment, expansions projects, land sales, infrastructure projects and leases in the 130 Commerce Center, a 167-acre industrial park being developed by the PCDC. More recently, the PCDC achieved accreditation as an economic development organization (AEDO) from the International Economic Development Council.

Before joining the PCDC, Madison served six years as CEO of the Greater San Marcos Partnership (GMSP), and prior to that, served seven years as economic development director for the City of Schertz.

Madison received a bachelor's degree from Phillips University and completed a master's degree at the University of Oklahoma. She is an OU Economic Development Institute graduate, a Certified Economic Development Professional (CEcD), a Certified Economic Development Finance Professional (EDFP), Economic Development Master Practitioner (EDMP) and a Certified Public Manager (CPM). She is a member of International Asset Management Council, TeamTexas, Texas One, Opportunity Austin, Texas Economic Development Council where she also serves as a board member, CleanTX, the A-T Children's Project (ATCP) along with her new board position and membership in IEDC.

About the International Economic Development Council

The International Economic Development (IEDC) is a non-profit membership organization serving economic developers. With more than 4,600 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chamber of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. (www.iedconline.org)

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest growing cities in the nation, according to U.S. Census Bureau. With a population of more than 67,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

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