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Press Contact:

Veronica Ramirez

Marketing Communication Manager

512-990-3725

veronicar@pfdevelopment.com

**AMY MADISON, PFLUGERVILLE CDC
AWARDED IAMC FELLOW DESIGNATION**

PFLUGERVILLE, Texas (July 13, 2021) — The Industrial Asset Management Council (IAMC) has awarded Amy Madison, Executive Director of the Pflugerville Community Development Corporation (PCDC), the IAMC Fellow designation at its 2021 Spring Forum in Fort Worth, Texas.

IAMC Fellows have completed the Leadership Development Program, participating in five leadership seminars in four learning categories: individual, team, emotional intelligence, and general leadership.

“IAMC Fellows are leaders in IAMC, their companies and the industry at large,” said J. Tate Godfrey, CEcD, president & CEO of IAMC. “Amy is a great asset to IAMC. We are very pleased to welcome her to this prestigious group of IAMC Fellows.”

The IAMC Leadership Development Program provides high-quality training that enhances personal and professional leadership skills. Recent seminar speakers and topics include:

- Dr. Alan Zimmerman: Take this Job and Love It! Finding Balance in a Stressed-Out World
- Sara Ross: The Science of Emotional Intelligence: The Missing Ingredient Behind Building a Highly Engaged Organizational Culture
- Dr. Relly Nadler: Teamwork is an Unnatural Act: Are Your Teams and Organization Dumbed Down?
- Sam Silverstein: The Accountable Leader

Since 2006, more than 240 professionals have earned the IAMC Fellow designation.

“I am fortunate to be part of a professional organization that continues to provide its membership top-notch leadership training, industry strategies, forecasting, and networking opportunities,” said Amy Madison, PCDC Executive director. “It has been a privilege participating in the IAMC leadership program and I am honored to join the esteemed group of peer professionals known as IAMC Fellows.”

Madison has served the PCDC since January 2013. During the past eight years, she successfully recruited or assisted in expanding 63 projects bringing over 7.7 million square feet of expansion and providing for 4577 new full-time jobs. These projects added an estimated \$647MM to the local tax base for Pflugerville, one of the fastest-growth cities in the U.S.

Under Amy’s leadership, the PCDC was recognized as an accredited Economic Development Organizations (AEDO) in 2019 by the International Economic Development Corporation (IEDC) and in 2020 received the gold award as Economic Development Organization of the Year. The PCDC also received top honors from the Texas Economic Development Council as a statewide recipient of the Community Economic Development Award for Texas populations 50,001-100,000 for having recruited Amazon Services LLC., a 3.8MM square foot facility bringing 1,000 job opportunities to the Pflugerville community and contributing \$250MM to the tax base during a pandemic.

Previously, Amy served six years as CEO of the Greater San Marcos Partnership (GSMP), a two-county regional organization that she helped create with the area’s first economic development strategic plan, and prior to that, served seven years as economic development director for the City of Schertz where she helped garner a 50-year supply of water and established a new industrial park.

Amy received a bachelor’s degree from Phillips University and a master’s degree from University of Oklahoma (OU). She is an OU Economic Development Institute graduate, a Certified Economic Development Professional (CEcD), a Certified Economic Development Finance Professional (EDFP), a Certified Public Manager (CPM) and an Economic Development Master Practitioner (EDMP). She serves as a board member on the International Economic Development Corporation (IEDC), the Texas Economic Development Council, the Capital Area Economic Development District and serves on the Advisory Board for CleanTX. She is a member of the International Asset Management Council, TeamTexas, Texas One, and Opportunity Austin.

About the Industrial Asset Management Council (IAMC)

Founded in 2002, the Industrial Asset Management Council (IAMC) is the leading association of industrial asset management and corporate real estate executives, their suppliers, service providers and economic developers. IAMC is a member-focused association providing strategic insights, highest quality educational resources and exclusive networking opportunities for the leaders of the manufacturing and industrial asset management industry. IAMC’s membership totals more than 600 professionals across the United States, Canada and abroad.

IAMC is managed by Conway, Inc. For more information, call (770) 325-3461 or visit www.iamc.org.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

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