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**AMY MADISON, PFLUGERVILLE CDC  
JOINS THE IAMC BOARD OF DIRECTORS**

**PFLUGERVILLE, Texas (October 18, 2021)** — Amy Madison, Executive Director of the Pflugerville Community Development Corporation (PCDC), has been elected to the Industrial Asset Management Council (IAMC) Board of Directors during the 2021 Fall Forum. IAMC directors serve a three-year term guiding the association. They set strategy, determine policy and policy changes, and ensure that all decisions and actions are consistent with IAMC bylaws.

“Amy Madison is a standout addition to IAMC Board of Directors,” said J. Tate Godfrey, CEcD, President & CEO, IAMC. “She brings a wealth of knowledge and professionalism, and I look forward to her leadership and contributions.”

Madison has served the PCDC since January 2013. During the past eight years, she successfully recruited or assisted in expanding 63 projects bringing over 7.7 million square feet of expansion and providing for 4577 new full-time jobs. These projects added an estimated \$647MM to the local tax base for Pflugerville, one of the fastest-growth cities in the U.S.

“I appreciate the opportunity to serve IAMC professionals as a board member representing economic development organization members of IAMC,” said Amy Madison, CEcD, Executive Director, PCDC. “To be selected out of all the many candidates eligible for this position is a great honor and privilege.”

Under Amy’s leadership, the PCDC was recognized as an accredited Economic Development Organizations (AEDO) in 2019 by the International Economic Development Corporation (IEDC) and in 2020 received the gold award as Economic Development Organization of the Year. The PCDC also received top honors from the Texas Economic Development Council as a statewide recipient of the Community Economic Development Award for Texas populations 50,001-100,000 for having recruited Amazon Services LLC., a 3.8MM square foot facility bringing

1,000 job opportunities to the Pflugerville community and contributing \$250MM to the tax base during a pandemic.

Previously, Amy served six years as CEO of the Greater San Marcos Partnership (GSMP), a two-county regional organization that she helped create with the area's first economic development strategic plan, and prior to that, served seven years as economic development director for the City of Schertz where she helped garner a 50-year supply of water and established a new industrial park.

Amy received a bachelor's degree from Phillips University and a master's degree from University of Oklahoma (OU). She is an OU Economic Development Institute graduate, a Certified Economic Development Professional (CEcD), a Certified Economic Development Finance Professional (EDFP), a Certified Public Manager (CPM) and an Economic Development Master Practitioner (EDMP). She serves as a board member on the International Economic Development Corporation (IEDC), the Texas Economic Development Council, and the Capital Area Economic Development District. She is a member of TeamTexas, Texas One, and Opportunity Austin.

#### **About the Industrial Asset Management Council (IAMC)**

Founded in 2002, the Industrial Asset Management Council (IAMC) is the leading association of industrial asset management and corporate real estate executives, their suppliers, service providers and economic developers. IAMC is a member-focused association providing strategic insights, highest quality educational resources and exclusive networking opportunities for the leaders of the manufacturing and industrial asset management industry. IAMC's membership totals more than 600 professionals across the United States, Canada and abroad.

IAMC is managed by Conway, Inc. For more information, call (770) 325-3461 or visit [www.iamc.org](http://www.iamc.org).

#### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct

needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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