

## FOR IMMEDIATE RELEASE

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## PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. NAMED SMALL ECONOMIC DEVELOPMENT ORGANIZATION OF THE YEAR

**PFLUGERVILLE, Texas (May 10, 2023)** — The Pflugerville Community Development Corporation (PCDC) received top honors as Small Economic Development Organization of the Year for populations under 100,000 by Business Facilities.

"It is an honor for our board and staff to be recognized for the ninth year in a row by our economic development state-wide organization for PCDC's continued focus on higher standards of excellence," PCDC Executive Director Amy Madison said. "It not only sets us apart but clearly demonstrates our commitment to responsible economic growth and development."

The award was given to 24 economic development organizations (EDOs) in the U.S. and Canada for outstanding work in growing their respective communities. The PCDC is one of six winners in the Small EDO of the Year category.

For the first time, Business Facilities has recognized economic developers' efforts toward growing their communities with its Economic Development Organization (EDO) Awards. In the competitive "team sport" of economic development, record-breaking projects and creating new pockets of economic growth are the brass ring communities are aiming to secure. The 2023 EDO Awards winners characterize tenacity from the grassroots level to securing multimillion-dollar projects.

"Every organization has a story behind their strategy, and we applaud all who submitted a nomination," Anne Cosgrove, editorial director of Business Facilities, said. "And while these stories vary by size and scope, a common thread is that our winners demonstrated proven results, innovation, and resourcefulness, as well as effective partnerships. Congratulations to each of this year's winners!"

The awards were given in five categories: State EDO of the Year, Utility EDO of the Year, Large EDO of the Year (population over 500K), Mid-Size EDO of the Year (population 100k to 500k), and Small EDO of the Year (population under 100k).

The winners in the Small EDO Award category are:

- Chester County Economic Development South Carolina
- Cheyenne LEADS Wyoming
- Mississippi County Economic Development Arkansas
- Pflugerville Community Development Corp. Texas
- Town of Flower Mound Texas
- Village of Gurnee Illinois

Full coverage of the 2023 Economic Development Organization Awards will be featured in the May/June issue of <u>Business Facilities</u>.

Business Facilities is a national publication that has been the leading location source for corporate site selectors and economic development professionals for more than 50 years.

## About the Pflugerville Community Development Corporation

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 74,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit www.pfdevelopment.com.

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