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**PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. EXECUTIVE DIRECTOR
COMPLETES ADVANCED ECONOMIC DEVELOPMENT PROGRAM**

PFLUGERVILLE, Texas (June 25, 2019) — The Pflugerville Community Development Corporation (PCDC) Executive Director, Amy Madison, recently graduated from the Advanced Economic Development Leadership (AEDL) program receiving her Economic Development Master Practitioner (EDMP) diploma. AEDL is a two-week executive education program developed cooperatively by the University of Alabama, Clemson University, Texas Christian University and the University of Southern Mississippi.

The dynamic curriculum of AEDL was designed to expand and enhance the skills of senior-level economic development professionals by providing courses of study in innovation, project management, communications, negotiation and other economic development areas. World class faculty and industry practitioners presented leading-edge strategies and techniques necessary in the competitive and evolving world of job creation.

“This was a great opportunity to further enhance the advanced leadership skills needed to enhance economic development in a fast-growth community,” Madison said. “It also demonstrates the strong commitment the PCDC Board has placed on professional development for our board members and our staff.”

As Executive Director, Madison works with a four-member staff to recruit and retain companies, assists with workforce education, and develop marketing for the City of Pflugerville – recently named by the U.S. Census in 2018 as the third fastest growing city in the United States with a population of 50,000 or more. During her tenure, the PCDC has successfully recruited over 1,791 jobs across more than 35 projects.

In addition to earning the EDMP designation, Madison is also a Certified Economic Development Professional, a Certified Economic Development Finance Professional, and a Certified Public Manager. She has completed the Oklahoma University - Economic Development Institute, and holds a bachelor’s degree from Phillips University as well as master’s degree from the University of Oklahoma.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, the third fastest growing city in the nation in 2017 according to U.S. Census Bureau estimates in May 2018. With a population of more than 67,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit www.pfdevelopment.com.

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