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CODE NINJAS LAUNCHES FIRST PFLUGERVILLE FRANCHISE IN CORNERSTONE DEVELOPMENT AT KELLY LANE

PFLUGERVILLE, Texas (Apr. 18, 2019) — Cornerstone at Kelly Lane, a 60-acre development at the southeast corner of State Highways 130 and 45, will become home to Code Ninjas, according to the Pflugerville Community Development Corporation (PCDC). The franchise will occupy 1,861-square-feet in a 17,500-square-foot building recently occupied by anchor tenant Austin Regional Clinic.

“Code Ninjas is the nation’s largest coding franchise and is a perfect fit for Pflugerville,” PCDC Executive Director Amy Madison said. “Providing youth ages 7-14 opportunities to creatively express themselves through coding, math, logic and problem-solving strengthens the foundation of our future workforce.”

Rachael and Regan Davis, Pflugerville ISD graduates and franchise owners, noted that the growth of the school district and the community were strong factors in opening a franchise in Pflugerville.

“Over the last five years the Pflugerville student population has grown by eight percent and is expected to grow by almost 27 percent over the next ten years,” Code Ninjas Pflugerville Owner Rachael Davis said. “With a tech centric region like the Austin metro, we knew Code Ninjas would be a natural extension of Pflugerville ISD programs and would help graduating students become more competitive in the job market.”

Code Ninjas Co-Founder and CEO David Graham designed the curriculum structure similar to a traditional martial arts system with students beginning as a white belt. As new skills are developed, they progress through the self-paced learning system that teaches coding fundamentals. Once a student achieves black belt, they have the skills for full application development - moving from concept stages to final distribution through app stores.

“Parents want their children to learn the critical skills that they’ll need in the future, but it also has to be fun for kids,” Graham said. “Code Ninjas has found that sweet spot where kids have fun and parents see results, and we’re truly excited to bring our unique concept to Pflugerville and surrounding communities.”

Registration for Code Ninjas classes and camps will begin on April 20, followed by their grand opening on May 4, 2019. For more information visit www.codeninjas.com/locations/tx-pflugerville/ or call 512-537-4948.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, is the third fastest growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 67,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit www.pfdevelopment.com.

About Code Ninjas

Founded in 2016, Code Ninjas® is the nation's largest and fastest-growing kids coding franchise. In hundreds of Code Ninjas centers across the country, kids ages 7-14 have fun building video games while gaining life-changing skills in coding, robotics, and problem solving. Kids have fun, parents see results®. For more information, visit www.codeninjas.com.

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