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## **FOR IMMEDIATE RELEASE**

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### **PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. EXECUTIVE ASSISTANT, ALISA RICHEY RECEIVES CERTIFICATE OF COMPLETION FROM BASIC ECONOMIC DEVELOPMENT COURSE.**

**PFLUGERVILLE, Texas (April 25, 2023)** — The Pflugerville Community Development Corporation (PCDC) announces the graduation of Alisa Richey, PCDC Executive Assistant from the Texas Economic Development Council (TEDC) Basic Economic Development Course (BEDC).

“Understanding the fundamentals of economic development and how best practices may be applied is a critical first step in achieving top performance in our profession. We applaud the efforts of Alisa Richey for having completed this class and look forward to the exemplary service she will contribute to our mission,” said Amy Madison, PCDC Executive Director.

Richey attended the BEDC in Round Rock, Texas and received her graduation certificate from the TEDC on April 14th. Graduates must complete 32-hours of training to receive the certificate that is accredited by IEDC. The TEDC program gives participants a broad-based knowledge of economic trends, tools and core components required to compete in today’s global economy and is required prior to pursuing other advanced professional economic development training programs accredited by the IEDC.

“The TEDC sponsored Basic Course is one of the ways we contribute to the continuing education of our members and in turn help us ensure that Texas communities are staffed by the very best economic development professionals in the country.” said Carlton Schwab, President of Texas Economic Development Council.

#### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, one of the fastest growing cities in the nation according to the U.S. Census Bureau. With a population of more than 74,000, Pflugerville is located just minutes

north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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