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## FOR IMMEDIATE RELEASE

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### **PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. RECEIVES REACCREDITATION FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL**

**PFLUGERVILLE, Texas (Sept. 22, 2022)** — The Pflugerville Community Development Corporation (PCDC) announced that they have been awarded reaccreditation from the International Economic Development Council (IEDC) as an Accredited Economic Development Organization (AEDO). The IEDC recognized the PCDC as a recipient of the accreditation at the IEDC’s Annual Conference hosted in Oklahoma City, September 18-21, 2022. The PCDC becomes only one of 70 economic development organizations to receive accreditation internationally, and only one of 12 in Texas.

“This achievement confirms PCDC’s position as a leader within the economic development profession,” Mayor Victor Gonzales said. “This reaccreditation lets site selectors, business investors, local governments and stakeholders know that when working with Pflugerville they can count on us to follow the highest professional standards and best practices to promote growth and opportunity.”

The AEDO program is a comprehensive peer review process that measures economic development organizations against commonly held professional standards. The program consists of two phases: a documentation review and an on-site visit. Each phase is designed to evaluate information about the structure, organization, funding, programs, and staff of the candidate economic development organization.

According to the IEDC, earning the AEDO accreditation distinguishes the PCDC among its economic development peers and shows not only future prospects but the community, that the PCDC has attained a measure of excellence and assures that only the most responsible economic development takes place within the community.

“Exhibiting professionalism and excellence are core values within our organization, but to receive recognition for these efforts from the International Economic Development Council is not only an honor, but the direct result of leadership and guidance we receive from the PCDC Board and City Council.” PCDC Executive Director Amy Madison said.

The PCDC first achieved AEDO certification in 2019. Maintenance and review of the AEDO status is required every three years and is accomplished through continued documentation submission and/or on-site visits by a team of the AEDO subcommittee from IEDC to ensure best practices are maintained by accredited organizations.

### **About the International Economic Development Council**

The International Economic Development Council is the largest membership association serving economic and community development professionals in the world. With over 5,000 members nationwide and abroad, IEDC offers the economic development profession one source for information and professional development, one voice for the profession and one force for advocacy. For more information on IEDC or the AEDO program, call Dana Crater at (910) 833.7020; fax (202) 223.4745; write to IEDC at 734 15<sup>th</sup> Street NW, Suite 900, Washington, DC 20005; email [dcrater@iedconline.org](mailto:dcrater@iedconline.org); or visit IEDC's website at [www.iedconline.org](http://www.iedconline.org).

### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, one of the fastest growing cities in the nation according to U.S. Census Bureau. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage, as well as development of public parks and recreation projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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