## PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION

## LABOR MARKET DATA

July 5, 2013



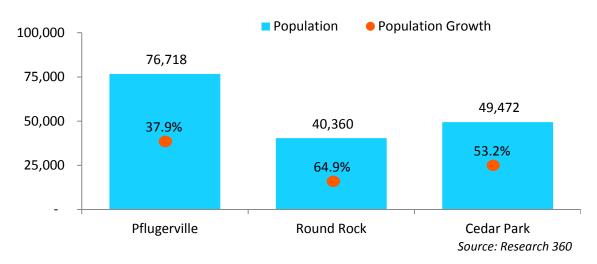
8121 Bee Cave Road, Suite 100 Austin, TX 78746

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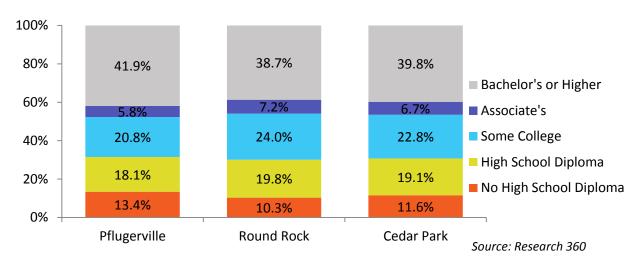
## 5-MILE RADIUS

## Population, 2012 Population Growth, 2000-2012



Labor Statistics			
	Pflugerville	Round Rock	Cedar Park
Total Labor Force	43,389	22,211	27,518
Labor Force Growth, 2000-2012	37.9%	66.1%	53.7%
Employment	40,661	20,788	25,768
Employment Growth, 2000-2012	34.8%	61.2%	49.6%
Unemployment Rate	6.3%	6.4%	6.4%
Number of Establishments	3,254	1,363	1,837

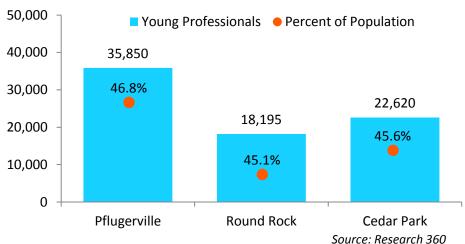
#### **Educational Attainment, 2012**



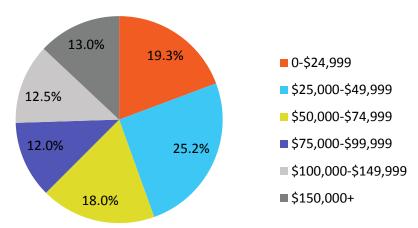
Household Statistics			
	Pflugerville	Round Rock	Cedar Park
Households	30,060	15,026	18,793
Household Growth, 2000-2012	37.6%	67.5%	54.0%
Average Household Income	\$79,707	\$81,046	\$81,854

Source: Research 360

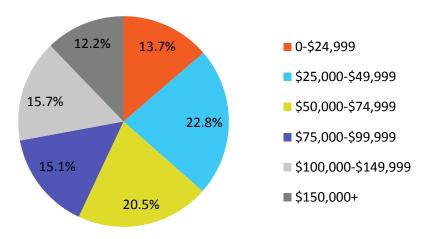
## Young Professionals, 2012 Percent of Population, 2012



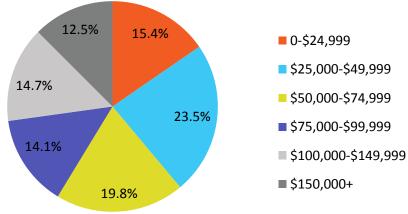
#### Pflugerville Household Income Distribution, 2012



#### **Round Rock Household Income Distribution, 2012**

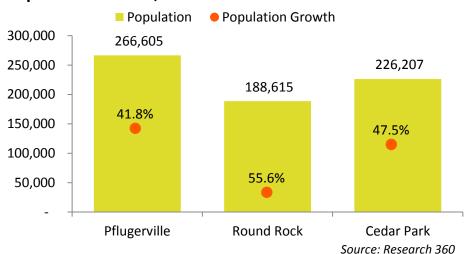


## **Cedar Park Household Income Distribution, 2012**



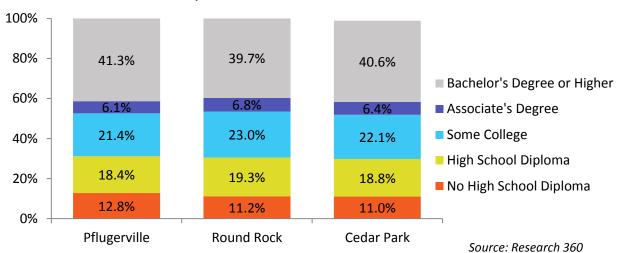
## 10-MILE RADIUS

## Population, 2012 Population Growth, 2000-2012



**Labor Statistics** Pflugerville **Round Rock Cedar Park Total Labor Force** 150,101 104,670 126,569 Labor Force Growth, 2000-2012 47.7% 41.8% 56.2% **Employment** 140,634 98,003 118,552 Employment Growth, 2000-2012 52.0% 38.5% 44.0% **Unemployment Rate** 6.3% 6.4% 6.3% Number of Establishments 10,921 6,865 8,820

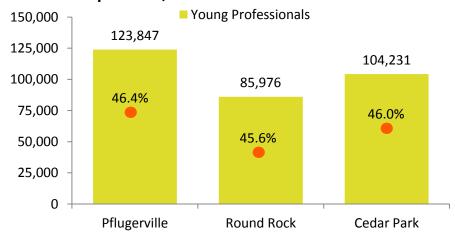
#### **Educational Attainment, 2012**



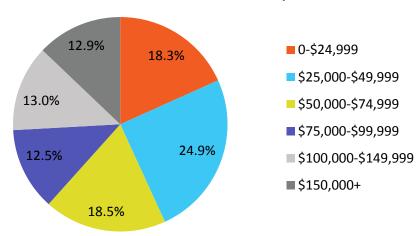
Household Statistics			
	Pflugerville	Round Rock	Cedar Park
Households	103,590	71,340	86,885
Household Growth, 2000-2012	41.6%	56.7%	47.7%
Average Household Income	\$79,922	\$80,624	\$80,221

Source: Research 360

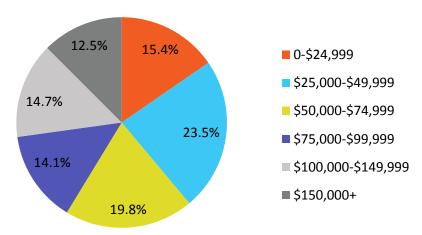
### Young Professionals, 2012 Percent of Population, 2012



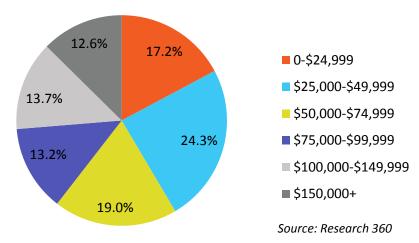
### Pflugerville Household Income Distribution, 2012



#### **Round Rock Household Income Distribution, 2012**

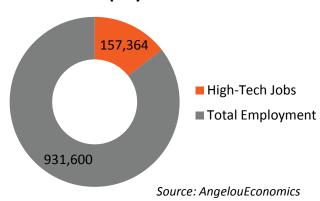


## **Cedar Park Household Income Distribution, 2012**



## HIGH-TECH EMPLOYMENT IN PFLUGERVILLE

#### **Austin MSA Employment**



Pflugerville is in close proximity to 31.6% of all high-tech jobs within the Austin MSA.

Source: AngelouEconomics

Of the top 100 high-tech employers in Austin, 48 are within 10 miles of Pflugerville.

Source: AngelouEconomics

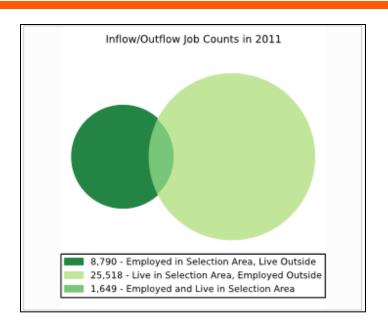
## Top 25 High-Tech Employers within 10 Miles of Pflugerville

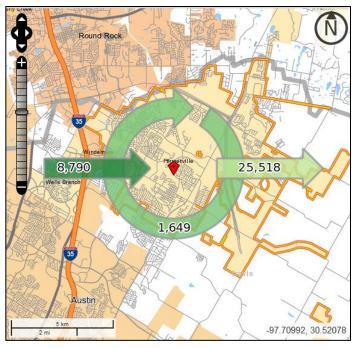
Company	Employment
Dell	14,000
IBM	6,239
National Instruments	2,510
Apple	2,500
Applied Materials	2,250
Flextronics	2,113
Samsung Austin Semiconductor	2,000
Activision Blizzard	1,200
Hospira	1,200
Time Warner Cable Co.	1,161
Charles Schwab	1,100
URS Corp.	886
Cisco Systems	800
Clinical Pathology Laboratories	800
Emerson Process Management	750
LegalZoom	600
Hewlett-Packard	550
Oracle	515
Home Depot Tech Center	500
Image Microsystems	500
Dresser Wayne	475
Electronic Arts	450
Luminex Corp.	375
GTECH	350
Hoover's	340

Source: Austin Chamber of Commerce

## PFLUGERVILLE LABOR &

## COMMUTE SHED





Source: U.S. Census Bureau

Outflow Job Characteristics			
	Count	Share	
External Jobs Filled by Residents	25,518	100.0%	
Workers Aged 29 or younger	5,662	22.2%	
Workers Aged 30 to 54	16,333	64.0%	
Workers Aged 55 or older	3,523	13.8%	
Workers Earning \$1,250 per month or less	4,074	16.0%	
Workers Earning \$1,251 to \$3,333 per month	8,545	33.5%	
Workers Earning More than \$3,333 per month	12,899	50.5%	
Workers in the "Goods Producing" Industry Class	3,430	13.4%	
Workers in the "Trade, Transportation, and Utilities" Industry Class	5,720	22.4%	
Workers in the "All Other Services" Industry Class	16,368	64.1%	

Inflow Job Characteristics			
	Count	Share	
Internal Jobs Filled by Outside Workers	8,790	100.0%	
Workers Aged 29 or younger	2,313	26.3%	
Workers Aged 30 to 54	5,248	59.7%	
Workers Aged 55 or older	1,229	14.0%	
Workers Earning \$1,250 per month or less	1,827	20.8%	
Workers Earning \$1,251 to \$3,333 per month	3,227	36.7%	
Workers Earning More than \$3,333 per month	3,736	42.5%	
Workers in the "Goods Producing" Industry Class	1,801	20.5%	
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,305	14.8%	
Workers in the "All Other Services" Industry Class	5,684	64.7%	

Interior flow Job Characteristics			
Count	Share		
1,649	100.0%		
356	21.6%		
1,057	64.1%		
236	14.3%		
388	23.5%		
554	33.6%		
707	42.9%		
137	8.3%		
97	5.9%		
1,415	85.8%		
	1,649 356 1,057 236 388 554 707 137		

Source: U.S. Census Bureau

## PFLUGERVILLE SPECIFIC DATA

#### 5-MILE RADIUS ANALYSIS

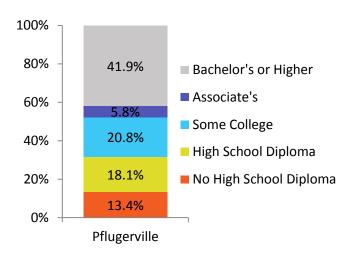
Labor Statistics		
	Pflugerville	
Population, 2012	76,718	
Population Growth, 2000-2012	37.9%	
Total Labor Force	43,389	
Labor Force Growth, 2000-2012	37.9%	
Employment	40,661	
Employment Growth, 2000-2012	34.8%	
Unemployment Rate	6.3%	
Number of Establishments	3,254	

# Household Statistics Pflugerville Households 30,060 Household Growth, 2000-2012 37.6% Average Household Income \$79,707

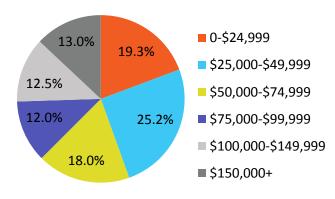
Young Professionals		
	Pflugerville	
Young Professionals, 2012	35,850	
Percent of Population	46.8%	

Source: Research 360

#### **Educational Attainment, 2012**



## Pflugerville Household Income Distribution, 2012



#### **10-MILE RADIUS ANALYSIS**

Labor Statistics		
	Pflugerville	
Population, 2012	266,605	
Population Growth, 2000-2012	41.8%	
Total Labor Force	150,101	
Labor Force Growth, 2000-2012	41.8%	
Employment	140,634	
Employment Growth, 2000-2012	38.5%	
Unemployment Rate	6.3%	
Number of Establishments	10,921	

#### **Educational Attainment, 2012**] 100% 80% 41.3% ■ Bachelor's Degree or Higher Associate's Degree 60% 6.1% Some College 21.4% 40% High School Diploma ■ No High School Diploma 18.4% 20% 12.8%

## Young Professionals Pflugerville Young Professionals, 2012 123,847 Percent of Population 46.4%

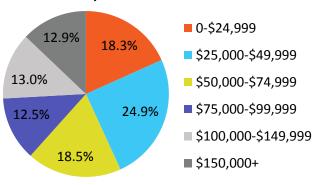
Household Statistics		
	Pflugerville	
Households	103,590	
Household Growth, 2000-2012	41.6%	
Average Household Income	\$79,922	

Source: Research 360

## Pflugerville Household Income Distribution, 2012

Pflugerville

0%



## **APPENDIX**

## Analysis of Pflugerville and Surrounding Areas: 5-Mile Radius Raw Data

Company	Pflugerville	Round Rock	Cedar Park
Population	76,718	40,360	49,472
Households	30,060	15,026	18,793
Labor Force	43,389	22,211	27,518
Employment	40,661	20,788	25,768
Unemployment Rate	6.3%	6.4%	6.4%
Average Household Income	\$79,707	\$81,046	\$81,854
Establishments	3,254	1,363	1,837
2000 Population	55,642	24,471	32,282
2000 Households	21,853	8,972	12,200
2000 Labor Force	31,465	13,372	17,906
2000 Employment	30,157	12,896	17,222
Population Growth	37.9%	64.9%	53.2%
Household Growth	37.6%	67.5%	54.0%
Labor Force Growth	37.9%	66.1%	53.7%
Employment Growth	34.8%	61.2%	49.6%
Educational Attainment			
No High School Diploma	13.4%	10.3%	11.6%
High School Diploma	18.1%	19.8%	19.1%
Some College	20.8%	24.0%	22.8%
Associate's Degree	5.8%	7.2%	6.7%
Bachelor's Degree or Higher	41.9%	38.7%	39.8%
Income Distribution			
0-\$24,999	19.3%	13.7%	15.9%
\$25,000-\$49,999	25.2%	22.8%	23.7%
\$50,000-\$74,999	18.0%	20.5%	19.5%
\$75,000-\$99,999	12.0%	15.1%	13.9%
\$100,000-\$149,999	12.5%	15.7%	14.4%
\$150,000+	13.0%	12.2%	12.6%
Young Professionals	35850	18195	22620
Percent of Young Professionals	46.8%	45.1%	45.6%

## Analysis of Pflugerville and Surrounding Areas: 10-Mile Radius Raw Data

Company	Pflugerville	Round Rock	Cedar Park
Population	266,605	188,615	226,207
Households	103,590	71,340	86,885
Labor Force	150,101	104,670	126,569
Employment	140,634	98,003	118,552
Unemployment Rate	6.3%	6.4%	6.3%
Average Household Income	\$79,922	\$80,624	\$80,221
Establishments	10,921	6,865	8,820
2000 Population	188,046	121,181	153,410
2000 Households	73,147	45,516	58,834
2000 Labor Force	105,820	67,008	85,716
2000 Employment	101,510	64,485	82,331
Population Growth	41.8%	55.6%	47.5%
Household Growth	41.6%	56.7%	47.7%
Labor Force Growth	41.8%	56.2%	47.7%
Employment Growth	38.5%	52.0%	44.0%
Educational Attainment			
No High School Diploma	12.8%	11.2%	11.0%
High School Diploma	18.4%	19.3%	18.8%
Some College	21.4%	23.0%	22.1%
Associate's Degree	6.1%	6.8%	6.4%
Bachelor's Degree or Higher	41.3%	39.7%	40.6%
Income Distribution			
0-\$24,999	18.3%	15.4%	17.2%
\$25,000-\$49,999	24.9%	23.5%	24.3%
\$50,000-\$74,999	18.5%	19.8%	19.0%
\$75,000-\$99,999	12.5%	14.1%	13.2%
\$100,000-\$149,999	13.0%	14.7%	13.7%
\$150,000+	12.9%	12.5%	12.6%
Young Professionals	123847	85976	104231
Percent of Young Professionals	46.4%	45.6%	46.0%

# ABOUT ANGELOUECONOMICS



#### **ANGELOUECONOMICS**

AngelouEconomics partners with client communities and regions across the United States and abroad to candidly assess current economic development realities and identify opportunities.

Our goal is to leverage the unique strengths of each region to provide new, strategic direction for economic development

As a result, AngelouEconomics' clients are able to diversify their economies, expand job opportunities and investment, foster entrepreneurial growth, better prepare their workforce, and attract 'new economy' companies.

### **PROJECT TEAM**

**Angelos Angelou** Principal Executive Officer

**William Mellor** Associate Project Manager