



FOR IMMEDIATE RELEASE

PCDC press contact:

Amy Stansbury

Stansbury Public Relations

512-968-4511

amy@stansburypr.com

PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION EXPANDS, HIRES JERRY BRIONES AS BUSINESS RECRUITMENT DIRECTOR

PFLUGERVILLE, Texas (May 18, 2018)—The Pflugerville Community Development Corporation (PCDC) announced the appointment of Jerry Briones as Business Recruitment Director during a May 17 PCDC Board of Directors regular meeting.

“Jerry Briones comes to us with a great combination of professionalism, integrity, interpersonal skills and economic development experience that makes him an excellent fit for the job. We are also very proud to be hiring a veteran and adding a former Marine Sergeant to our team,” PCDC Executive Director Amy Madison said.

In his new role, Briones is responsible for enhancing and supporting the recruitment effort and will also assist local business retention and expansion efforts as needed.

“This is a great opportunity to join an outstanding team of economic development professionals and to focus my talents and skills on driving capital investment to this fast-growth community,” Briones said.

A Brownsville native, Briones relocated to Pflugerville this month and will be joined by his wife, a son and a daughter in the next few weeks. He previously worked as the Brownsville Economic Development Council Director of Global Outreach and Development.

In Brownsville, Briones was an active member of the Brownsville Nite Lions, City of Brownsville Urban System Board of Directors, past president of the Good Neighbor Settlement Home, past board member of the Brownsville Boys and Girls Club, past board member of the United Way of Southern Cameron County, and other community organizations.

About the Pflugerville Community Development Corporation

Pflugerville, Texas, ranks 12th on MONEY Magazine’s list of Best Places to Live in America in 2016, and is the 11th fastest growing city in the U.S. With a population of more than 60,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community’s many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive to companies locate and grow in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage projects. For more information, visit www.pfdevelopment.com.

#