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**PFLUGERVILLE COMMUNITY DEVELOPMENT CORP. HONORED WITH  
COMMUNITY ECONOMIC DEVELOPMENT AWARD**

**PFLUGERVILLE, Texas (October 8, 2020)** — The Pflugerville Community Development Corporation received top honors as a statewide recipient of the Community Economic Development Award (CEDA) for Texas populations 50,001 - 100,000 by the Texas Economic Development Council (TEDC) during their 2020 virtual annual conference this week.

“The CEDA award recognizes our partnership with Amazon who worked hand-in-hand with the community bringing over 1,000 job opportunities and just-in-time delivery of a \$250MM tax base during a pandemic,” PCDC Executive Director Amy Madison said. “The annual award is an outstanding achievement every year, but this year it takes on new meaning.”

In a TEDC press release on September 16, Dale Fowler, Chair of the TEDC stated that the award honors the excellent work done by communities, their leaders, and economic development professionals.

“Each community nominated achieved excellence in economic development and substantially improved the economic base of their respective regions,” noted Fowler. “The recipient communities in each population category were recognized for extraordinary accomplishments in meeting the criteria set forth in the nomination process.”

Madison added that this was the first time for the PCDC to receive the award, but noted that it is likely not the last.

“We thank the TEDC for recognizing our commitment to responsible economic growth and development. Pflugerville is growing and our leadership continues to focus on the needs of our

local and future employers, so we hope these steadfast efforts will be recognized again in future years,” said Madison.

In July, the PCDC Board and Pflugerville City Council announced the economic development performance agreement with Amazon.com, but efforts to recruit the new fulfillment center to Pflugerville were in process for over two years. The facility is expected to open in August 2021 bringing \$250MM in capital investment and over 1,000 jobs to the Pflugerville community.

The PCDC was one of 34 statewide applicants who participated in six population categories. The Community Economic Development Award honors exceptional contributions of TEDC member cities toward the economic vitality of their communities and the state of Texas through creativity, leadership, and partnership in the achievement of business retention, business recruitment, and community improvement.

### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, is one of the fastest-growing cities in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 71,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community’s many parades and festivals.

PCDC is responsible for attracting, retaining, and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city’s sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities, and drainage, as well as the development of parks and recreation projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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