



Minutes - Final

Tuesday, June 27, 2023

5:00 PM

Joint Worksession with City Council

1611 Pfennig Lane

Pflugerville Community Development Corporation
(PCDC)

1. Call to Order

PCDC Board President, Dennis Spencer called the work session to order at 5:00pm. Other Board members present were Anthony Nguyen, Jonathan Kamenicky, Jim McDonald, Victor Gonzales, and Adam Rosenfield. Absent - Samantha Pisik.

PCDC staff in attendance: Amy Madison, Crystal Connally, Veronica Ramirez, Alisa Richey and Salom Tsoka. Staff absent - Christian Kurtz.

2. Public Comment

In accordance with the Texas Attorney General's Opinion, any public comment that is made on an item that is not on the published final agenda will only be heard by the PCDC Board. No formal action, discussion, deliberation, or comment will be made by the Board. Each person providing public comment will be limited to 3 minutes.

3. Discuss Only

3A. Discussion regarding City Council strategic plan and Community Economic Development strategic plan.

Mayor Gonzales opened the item for discussion. PCDC members present: Dennis Spencer, Anthony Nguyen, Jonathan Kamenciky and Adam Rosenfield. Ms. Madison gave an overview of PCDC's Plan. Ms. Madison gave an overview of current projects, priorities, and goals. Ms. Madison discussed job fairs, infrastructure projects, office development sites and education. Ms. Madison highlighted awards and accreditations received by PCDC both locally and internationally. Ms. Madison gave an overview of current projects to include recruitment, workforce study and hosting a 130 corridor conference. Ms. Madison discussed an opportunity zone and possible grant opportunity. Ms. Madison discussed tasks that have not yet been completed by PCDC. Ms. Madison discussed PCDC and the City's strategic plan.

Mayor Gonzales asked if there was anything in the legislature on the horizon that would have a negative effect on economic development. Ms. Madison stated that they were successful this year with a house bill that will allow PCDC to still engage with school district with projects in the community. Mr. Rogers asked when pitching to companies, what is unique about Pflugerville. Ms. Madison talked about the diversity and equity in the community. Discussion occurred regarding the diversity in Pflugerville. Mayor Gonzales asked if Pflugerville loses out on companies due to diversity. Ms. Madison said businesses like the diversity. Mayor Pro Tem Weiss commented that Pflugerville has the highest number of patents. Mr. Ruiz asked the PCDC board what they believe their role is on the board. Board Members discussed how they view their role on the board. Discussion occurred regarding shovel ready projects, businesses, and the downtown east project. Discussion occurred regarding jobs and affordable residency in Pflugerville. Discussion occurred regarding bringing higher education to Pflugerville. Ms. Madison discussed wanting to bring a career training center where they could train and teach in the center. Discussion occurred regarding the possibility of using an opportunity zone and developers. Discussion occurred regarding Pflugerville affordability and jobs. Mr. Metayer asked the PCDC Board about partnership

with the Pflugerville Chamber. Discussion occurred regarding the current partnership between PCDC and the Chamber. Mayor Pro Tem Weiss and Mr. Metayer, Mr. McDonald discussed what they would like to see from PCDC in the future.

4. Adjourn

Board President, Dennis Spencer, adjourned the worksession at 6:45pm.

Approved as submitted on July 19, 2023.

Respectfully submitted by Alisa Richey, Executive Assistant.

The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session. PCDC President, Dennis Spencer.

This is to certify that a copy of this agenda for this meeting was posted on the bulletin board located at the City Municipal Building on the 23rd day of June, 2023 at 5:00 PM pursuant to Section 551.041, Government Code.

The Pflugerville Community Development Corporation is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Requests to speak during Public Comment must be received at least 2 hours prior to the meeting. To request to speak please contact Alisa Richey, Executive Assistant at alisar@pfdevelopment.com or 512-990-3725 for information. This agenda has been reviewed and approved by the PCDC's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of the Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney that the items discussed may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter

551.144(c) and the meeting is conducted by all participants in reliance on this opinion.

Attendance By Other Elected or Appointed Officials:

It is anticipated that members of the City Council and/or other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the City Council and/or other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees.

Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the City Council and/or boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for the City Council or board, commission or committee subject to the Texas Open Meetings Act.

VIDEO CONFERENCE CALL: PURSUANT TO SECTION 551.127 OF THE TEXAS GOVERNMENT CODE, ONE OR MORE MEMBERS OF THE PCDC BOARD MAY PARTICIPATE IN A MEETING REMOTELY, FOLLOWING CERTAIN GUIDELINES AND NOTICE REQUIREMENTS. A QUORUM OF THE PCDC WILL BE PHYSICALLY PRESENT FOR THE SCHEDULED MEETING AT THE ABOVE STATED LOCATION. THIS NOTICE SPECIFIES THE INTENT TO HAVE A QUORUM PRESENT AT THE STATED MEETING LOCATION. THE MEMBER OF THE PCDC BOARD PRESIDING OVER THE MEETING

WILL BE PHYSICALLY PRESENT AT THE ABOVE PUBLIC LOCATION. VIDEO CONFERENCE EQUIPMENT PROVIDING TWO-WAY AUDIO AND VIDEO COMMUNICATION WITH EACH MEMBER. PARTICIPATING REMOTELY WILL BE MADE AVAILABLE AND EACH PORTION OF THE MEETING HELD BY VIDEO CONFERENCE THAT IS REQUIRED TO BE OPEN TO THE PUBLIC CAN BE VIEWED AND HEARD BY THE PUBLIC AT THE LOCATION SPECIFIED.

Amy Madison, PCDC Executive Director.