



Minutes - Final

Saturday, March 4, 2023

8:30 AM

Worksession

3801 Helios Way, Ste. 130

Pflugerville Community Development Corporation
(PCDC)

1. Call to Order

Pflugerville Community Development Corporation board members in attendance were as follows: Mr. Anthony Nguyen, Mr. Dennis Spencer, Mr. Jonathan Kamenickly, Mr. Jim McDonald, Mr. Victor Gonzales, Mr. Adam Rosenfield. Absent: Samantha Pisik. Staff in attendance were: Ms. Amy Madison, Executive Director, Ms. Crystal Connally, Business Retention and Workforce Director, Ms. Veronica Ramirez, Marketing Communications Manager, Mr. Salom Tsoka, Finance Manager, Ms. Alisa Richey, Executive Assistant, Mr. Christian Kurtz, Director of Business Development and Ms. Nicole Warren, General Counsel.

Mr. Dennis Spencer called the meeting to order at 8:30am.

2. Opening

3. Discuss Only

3A. Discussion regarding the StrengthFinders assessment for Board members.

Ms. Amy Madison presented results from the Strength Finders assessment and discussed the traits specifically of the new board members, Adam Rosenfield and Samantha Pisik.

3B. Discussion and presentations regarding PCDC Recruitment, Retention, Workforce Development, and Marketing programs.

Mr. Christian Kurtz, Director of Business Development gave an overview of the past year in relation to business development. Ms. Crystal Connally, Business Retention and Workforce Director, gave an overview of business retention and workforce partnership for the past year. Ms. Veronica Ramirez, Marketing Communications Manager, gave an overview of marketing efforts for the past year.

3C. Discussion and presentation regarding PCDC's Comprehensive Economic Development Strategic Plan.

Ms. Amy Madison gave an overview of the CEDS 2.0 Metrics which included 187 tactics and noted that 180 were completed or incorporated in our programming.

4. Adjourn

Mr. Dennis Spencer adjourned the meeting at 11:55am.

Approved as submitted on 3-22-2023.

Respectfully submitted by Alisa Richey, Executive Assistant

The Pflugerville Community Development Corporation may retire to executive session any time between the meeting's opening and adjournment on any item listed on the Agenda for the purpose of consultation with legal counsel pursuant to Section 551.071 of the Texas Government Code; discussion of real estate pursuant to Section 551.072 of the Texas Government Code; and/or deliberation regarding economic development negotiations pursuant to Section 551.087 of the Texas Government Code by majority vote of the Board. Action, if any, will be taken in open session. PCDC President, Dennis Spencer.

This is to certify that a copy of this agenda for this meeting was posted on the bulletin board located at the City Municipal Building on the 28th day of February, 2023 at 5:00 PM pursuant to Section 551.041, Government Code.

The Pflugerville Community Development Corporation is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Requests to speak during Public Comment must be received at least 2 hours prior to the meeting. To request to speak please contact Alisa Richey, Executive Assistant at alisar@pfdevelopment.com or 512-990-3725 for information. This agenda has been reviewed and approved by the PCDC's legal counsel and the presence of any subject in any Executive Session portion of the agenda constitutes a written interpretation of the Texas Government Code Chapter 551 by legal counsel for the governmental body and constitutes an opinion by the attorney that the items discussed may be legally discussed in the closed portion of the meeting considering available opinions of a court of record and opinions of the Texas Attorney General known to the attorney. This provision has been added to this agenda with the intent to meet all elements necessary to satisfy Texas Government Code Chapter 551.144(c) and the meeting is conducted by all participants in reliance on this opinion. Attendance By Other Elected or Appointed Officials:

It is anticipated that members of the City Council and/or other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the City Council and/or other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the City Council and/or other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the City Council and/or boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for the City Council or board, commission or committee subject to the Texas Open Meetings Act.

VIDEO CONFERENCE CALL: PURSUANT TO SECTION 551.127 OF THE TEXAS GOVERNMENT CODE, ONE OR MORE MEMBERS OF THE PCDC BOARD MAY PARTICIPATE IN A MEETING REMOTELY, FOLLOWING CERTAIN GUIDELINES AND NOTICE REQUIREMENTS. A QUORUM OF THE PCDC WILL BE PHYSICALLY PRESENT FOR THE SCHEDULED MEETING AT THE ABOVE STATED LOCATION. THIS NOTICE SPECIFIES THE INTENT TO HAVE A QUORUM PRESENT AT THE STATED MEETING LOCATION. THE MEMBER OF THE PCDC BOARD PRESIDING OVER THE MEETING WILL BE PHYSICALLY PRESENT AT THE ABOVE PUBLIC LOCATION. VIDEO CONFERENCE EQUIPMENT PROVIDING TWO-WAY AUDIO AND VIDEO

COMMUNICATION WITH EACH MEMBER. PARTICIPATING REMOTELY WILL BE MADE AVAILABLE AND EACH PORTION OF THE MEETING HELD BY VIDEO CONFERENCE THAT IS REQUIRED TO BE OPEN TO THE PUBLIC CAN BE VIEWED AND HEARD BY THE PUBLIC AT THE LOCATION SPECIFIED.

Amy Madison, PCDC Executive Director.