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## **PFLUGERVILLE COMMUNITY DEVELOPMENT CORPORATION LAUNCHES NEW WEBSITE**

**PFLUGERVILLE, Texas (Aug. 21, 2018)** – The Pflugerville Community Development Corporation (PCDC) announced an innovative new website that will serve as a valuable resource for site selectors, businesses and residents. The user-friendly site features a comprehensive set of tools and resources for retaining and recruiting companies, community profile data and job searching capabilities, according to the PCDC Executive Director Amy Madison.

“The website is the first place site selectors and real estate agents look to find properties and information about a community. It is vital that we have great tools, easy navigation, and fresh data to keep them coming back,” explained Madison.

Pflugerville is the third fastest growing city in the nation according to the U.S. Census Bureau. Located in Central Texas, just 14 miles northeast of downtown Austin, the city’s burgeoning economy is fueled by a highly skilled workforce, easy access to major transportation routes and excellent quality of life.

The PCDC’s mission is to ensure resources and incentives are available to attract and grow business in Pflugerville. The new website aids with that mission by giving site selectors access to a robust module of tools to search properties, compare communities, learn about available incentives, the area workforce and more.

“We needed a solid website company that understood economic development and would be responsive to our need for a new design and enhanced and integrated tools. Golden Shovel was able to be that company for us,” said Madison.

The PCDC selected Golden Shovel Agency to create the website after conducting a competitive bid process. The national economic development communications firm is recognized for its award-winning design and expertise in business and workforce attraction.

“Our team was pleased to work with Pflugerville Community Development Corporation on this project. The online portal we developed illustrates the area’s considerable business advantages,” said Aaron Brossoit, CEO of Golden Shovel.

View Pflugerville Community Development Corporation’s comprehensive online portal at: <http://www.pfdevelopment.com/>

**Golden Shovel Agency** is a Minnesota-based full-service economic development firm specializing in workforce attraction for economic, community development and civic websites.

The Economic Gateway Web system includes an expandable, on-demand content management system (CMS) and a robust social media implementation strategy.

### **About the Pflugerville Community Development Corporation**

Pflugerville, Texas, is the third fastest growing city in the nation, according to U.S. Census Bureau estimates released in May 2018. With a population of more than 63,000, Pflugerville is located just minutes north of downtown Austin in the desirable Central Texas region. State highways 45 and 130 and Interstate Highway 35 offer direct access to other nearby cities and a quick route to nearby airports. Hometown pride and quality of life are top priority, with residents enjoying the beautiful Lake Pflugerville, an elaborate trail system, shopping areas, new restaurants, and the community's many parades and festivals.

PCDC is responsible for attracting, retaining and expanding businesses to create new jobs and increase tax revenue to support community development. PCDC can provide funding for use as an incentive for companies locating and growing in Pflugerville. PCDC funds, which are 4B money generated from a half-cent of the city's sales tax revenue, can also be used to construct needed infrastructure such as roads, utilities and drainage projects. For more information, visit [www.pfdevelopment.com](http://www.pfdevelopment.com).

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